



# Privacy and Safety from Third Party - Purpose Limitations

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who is "third party"?



# Purpose Limitations

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Purpose limitation is a key personal data protection principle which requires that the collection and processing of personal data has a clearly defined purpose, and that such data cannot be reused for another purpose that is incompatible with the original purpose.

# Purpose Limitations

technical design

legal frameworks

institutional design

# Covid19 related Data Collection

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More women online more of the time

Less digitally aware/new users

Default settings

Seek technical assistance - compromise safety