

The Digital Ecosystem Opportunity for Indian Agriculture

Making the Right Choices

Lecture Room 1, India International Centre Annex, New Delhi | 24th August 2022

Organized by

IT for Change, SEWA Cooperative Federation, and Vrutti

AGENDA

Time slot	Session details
9.40 am to 10.00 am	Participant registration
10.00 am to 10.15 am	<p>Welcome and context-setting</p> <ul style="list-style-type: none"> ● Anita Gurumurthy, IT for Change ● Balakrishnan S., Vrutti ● Mirai Chatterjee, SEWA Cooperative Federation ● Smita Singh, Sr. Project Manager, Delegation of the European Union to India
10.15 am to 10.45 am	<p><u>Round 1. Farmer-centric digitalization of agricultural value chains: A policy overview</u></p> <p>Session moderator: Parminder Jeet Singh, IT for Change</p> <p>Input presentation (remote) on current and emerging policy approaches (15 minutes)</p> <p><i>Rajeev Chawla, Strategic Advisor and Chief Knowledge Officer, Ministry of Agriculture and Farmers Welfare, Government of India</i></p> <p>Moderated open discussion</p>
10.45 am to 11.10 am	<p>Input presentation on the Kerala Food Platform pilot (12 minutes)</p> <p><i>Ganesh Gopal, International Cooperative Alliance</i></p> <p>Moderated open discussion</p>
11.10 am to 11.30 am	Tea/coffee break

11.30 am to 1.00 pm	<p><u>Round 2. Leveraging the digital opportunity for social enterprises and cooperatives working on farmer empowerment: Ear to the ground</u></p> <p>Session moderator: <i>Sukhpal Singh, Indian Institute of Management Ahmedabad</i></p> <p>Input presentation on Vrutti’s pilot project on digitalization of women’s FPOs (12 minutes)</p> <p><i>Prachi Patel and Prerak Shah, Vrutti</i></p> <p>Input presentation on SEWA Cooperative Federation’s pilot project on digitalization of women farmer cooperatives (12 minutes)</p> <p><i>Jigna Surkar and Salonie Muralidhara Hiriyur, SEWA Cooperative Federation</i></p> <p>Input presentation on the ag-tech financing scenario in India and challenges for social enterprises and cooperatives (12 minutes)</p> <p><i>Emmanuel Murray, Caspian Impact Investment Adviser Ltd</i></p> <p>Brief reflections on input presentations (5 minutes x 3)</p> <ul style="list-style-type: none"> ● <i>Vinay Kumar, WASSAN/RRAN</i> ● <i>Shweta Pereira, ACCION</i> ● <i>Sejal Dand, ANANDI</i> <p>Moderated open discussion</p>
1.00 pm to 2.00 pm	Lunch break
2.00 pm to 3.10 pm	<p><u>Round 3. Data stacks for the digital transformation in agriculture – Insights from policy and practice</u></p> <p>Session moderator: <i>Balakrishnan S., Vrutti</i></p> <p>Input presentation on on-ground experiences of building data stacks (12 minutes) - Vineet Singh & team, Digital Green</p> <p>Input presentation on common data spaces of the EU and insights for the Agristack (12 minutes) - Nandini Chami, IT for Change</p> <p>Brief reflections on input presentations (5 minutes x 3)</p> <ul style="list-style-type: none"> ● <i>Aneesha Bali, NAFPO</i> ● <i>Niriksha Shetty, Precision Development</i> <p>Open discussion</p>
3.10 pm to 3.35 pm	Tea/coffee break

<p>3.35 pm to 4.00 pm</p>	<p><u>Round 4. Alternative techno-architecture imaginaries: Commonisfying platform-data models</u></p> <p>Session moderator: <i>Mirai Chatterjee, SEWA Cooperative Federation</i></p> <p>Input presentation on ONDC as public infrastructure for e-commerce and the transformative opportunity in Indian agriculture (15 minutes)</p> <p><i>Thampi Koshy, Open Network for Digital Commerce</i></p> <p>Open discussion</p>
<p>4.00 pm to 4.40 pm</p>	<p>Input presentation (remote) on platform commons (12 minutes)</p> <p><i>Prashant Mehra, Platform Commons Foundation</i></p> <p>Brief reflections on presentation (5 minutes x 2)</p> <ul style="list-style-type: none"> ● <i>Kannaiyan Subramaniam, South Indian Coordination Committee of the Farmers Movements (SICCFM)</i> ● <i>Rohin Garg</i> <p>Open discussion</p>
<p>4.40 pm to 4.45 pm</p>	<p>Closing remarks: <i>Anita Gurumurthy, IT for Change</i></p>