



Community owned village information center

Namma Mahiti Kendra

(Our Information Center)

Collaborative Intervention of CCID -

**IT for Change and
Mahila Samakhya Karnataka**



Administration and local governance systems

- State – Districts – Revenue blocks, Hoblis
- Zilla panchayat – Taluk Panchayat – Gram panchayat – Gram sabha

Context of 'Our information center'

- Partnership with Mahila Samakhya
- Marginalisation of people and why?
- Self help group movement
- Present I and C architecture
- Why ICTs for enhancing Governance?
- Socially sustainable model



How does it work!

- Management committee
- Sakhi - female assistant
- SHGs
- Community support

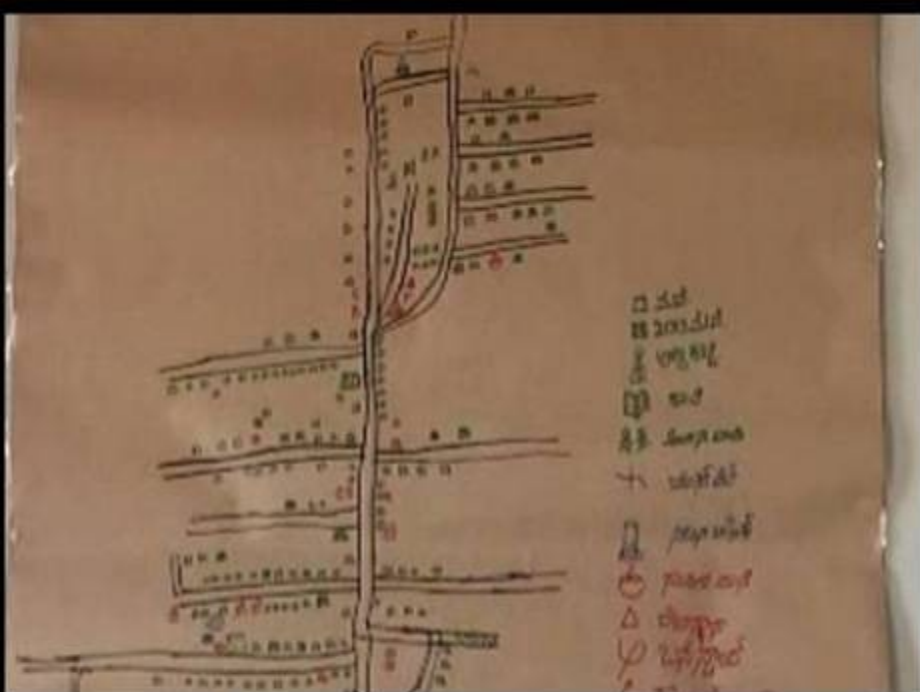
Activities

Primary non paid services:

- Database building – Community information and department information
- Entitlements and schemes
- Institutional Linkages
- NMK outreach
- Door to door information need check up visits
- Health – redressal support for the community

Primary paid services:

- ICT training
- Typing, scanning, photocopy and printing
- Digital photography
- Digital video filming



How does Information flow?

- Line department information and other relevant information from institutions – collected by Sakhi
- Relevant user groups informed
- Applications and other actions processed

Reach through collectives and ICTs

- Block level federation and outreach
- Village level center and outreach
- Mahila Samakhya gatherings
- Department and Institutional requests
- Through radio
- Through video

Village information center as local community media center

- Local and contextualised content production of radio programmes
- Collective listening of the broadcast as a strategy to crystallise and distill relevant information
- Vibrant peer to peer discussion forum
- Collective action through information center
- Convergence of radio, video and computer media

Community Radio







Community Video

- Simplified production process
- Adolescent girls learn to shoot and direct
- Collective viewing at the information center
- Community screenings

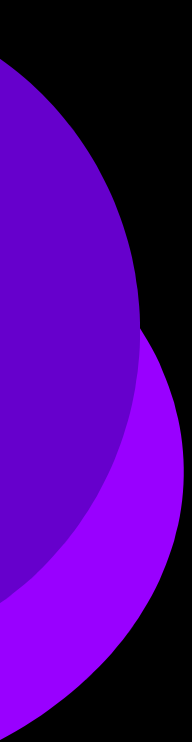






Video profile of a department





Thank you