Reading the content regulation debate in India: Questions on technology-mediated violence and the remit of the law

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1. The defining moment in India's online content regulation debate



Shreya Singhal vs Union of India

- Repeal of Section 66A for its excessive, unreasonable and unjustifiable curbs on free speech.
- Taking away intermediaries'
 discretionary powers for content regulation, by reading down
 Internet Intermediary Rules 2011

2. The question that remains: Effectively balancing the right to free speech with women's right to freedom from violence in digital times

Domestic violence and Facebook: harassment takes

new forms in the social media age
Salem: Morphed Facebook images drive
woman to suicide

16-year-old gangraped in Meerut, video shared on WhatsApp

How should we define the remit of the law?

3. A tale of 2 cases



Sabu Mathew George vs. Union of India



Suo-moto PIL on circulation of gang-rape videos on platforms such as WhatsApp

3. A tale of 2 cases (contd.)

- In both cases, Court leaned towards proactive filtering and preemptive blocking
- In the Sabu Mathew Case:
 - blocking of specific websites advertising such services as well as keyword filtering; autoblocking of such content
 - constitution of a nodal agency to issue clarifications about disputed content.
- In the gang rape videos Case,
 - proactive action by Internet intermediaries to curb circulation of such content. "Can't you prevent the upload of such videos?"

3. A tale of 2 cases (contd.)

 Is the court bringing in draconian censorship legislation back that will "leave large swathes of the Internet off limits?"

 While we may disagree with the specific directions, the overall issue raised by the Court are important to engage with: the need to move beyond a 'cookie-cutter' notice-and-take down approach to content regulation

"Take for instance, nobody has reported gang rape videos, do you act on your own to decipher it?" – Court's question to intermediaries in the PIL on gang rape videos

The debate on "auto-blocking" in Sabu Mathew George vs Union of India

3. A tale of 2 cases (contd.)

Issue 1. The distinction between infringing content and manifestly unlawful content

Issue 2. Intermediary double speak on preemptive filtering

4. Revisiting the contentious debate on regulation of online porn

- new angles to the old question.
 - Porn becoming a constituent of acts of rape/ gender based violence.
 (Victims of rape/assault forced to watch porn by their assailants.)

So it is no longer just about symbolic violence.

4. Online porn (contd.)

– the ubiquity of porn that depicts graphic violence.

The mythification of desire as aggressive fantasy in platform capitalism which commodifies porn.

4. Online porn (contd.)

- Uploads of intimate pictures and photos without consent.

Pre-digital distinctions between private possession of pornographic material and putting such material into active circulation, difficult to maintain.

5. In the final analysis – What are the broader questions this debate raises wrt defining the remit of the law?

- Content regulation regulation of powerful platform aggregators who control
 the online public sphere. Essential in the era of prosumer content production
 and viral networking.
- A frame that acknowledges tech-mediated violence as more than a "speech and representation" issue.
- When we look for tech-mediated solutions in filtering and blocking, for instance, recognise technology as an instrument for enforcement of the law rather than a replacement.

