

ReGen AI: A New Deal for the AI Economy

As organizations and individuals in pursuit of global digital justice, we stand united in rejecting the current AI paradigm and call for a New Deal. We believe that the production, deployment, and adoption of AI must always be rooted in a vision of just, humane, and decolonial futures.

We recognize that the prevailing AI paradigm is characterized by:

- Precarity, invisibility, and algorithmic control of workers
- Concentration of data value and predatory market structures
- Knowledge extraction and epistemic exclusion
- Ecological harm and growth-first logics

Our New Deal is an invitation to reimagine the place and purpose of AI in a world of extreme inequality and profound uncertainty through an alternative framework.

We therefore call for the following:



Meaningful and Dignified Work



- Re-centering labor as an organizing principle for AI adoption, not a downstream corrective.
- Recognizing data and AI labor as a foundational building block of digitalizing economies.
- Extending labor rights and due process to all work managed algorithmically in local-to-global value chains.
- Nurturing worker-led platform models to democratize data value.



Diversified Economies



- Shifting AI markets away from hyperscaler dominance toward multiple centers of innovation.
- Grounding AI development in domestic capabilities, sectoral specificities, and public value creation.
- Evolving industrial policy, public procurement frameworks, and competition law to strengthen local value generation.



Pluralistic Knowledge Societies

- Making knowledge pluralism a precondition for democratic innovation, not a representational fix.
- Acknowledging communities as epistemic authorities, not merely data sources.
- Reorienting knowledge ecosystems, intellectual property regimes, and AI design toward collective co-creation, stewardship, and governance.



Planetary Flourishing

- Treating the environment as a baseline consideration for AI innovation, not externality.
- Adopting redlines, restraint, and proportionality in decisions about AI development and deployment.
- Embedding lifecycle accountability, distributive justice, and just transition into AI governance.